

Bath & North East Somerset Council

MEETING:	Health and Wellbeing Board
MEETING DATE:	18 th September 2013
TITLE:	Joint Health and Wellbeing Strategy
AN OPEN PUBLIC ITEM	
List of attachments to this report: Appendix One: Joint Health and Wellbeing Strategy Appendix Two: Joint Health and Wellbeing Strategy appendix Appendix Three: Equality Impact Assessment	

1 THE ISSUE

1.1 As set out in the Health and Social Care Act 2012, the Bath and North East Somerset Health and Wellbeing Board is responsible for developing a Joint Health and Wellbeing Strategy which will deliver the Board's aim to:

- a) Reduce health inequalities and improve health and wellbeing in Bath and North East Somerset

1.2 The Strategy offers the Health and Wellbeing Board the opportunity to create shared leadership across the health, social care and wellbeing systems to deliver better health and wellbeing outcomes locally.

1.3 This report seeks approval of the final strategy.

2 RECOMMENDATION

The Board is asked to:

2.1 Approve the Joint Health and Wellbeing Strategy

2.2 Note the Equality Impact Assessment carried out on the Joint Health and Wellbeing Strategy

2.3 Note that a final Joint Health and Wellbeing Strategy will be submitted to Council on 14 November for final approval.

3 FINANCIAL IMPLICATIONS

3.1 There are no direct financial implications arising from the publication of the Bath and North East Somerset Joint Health and Wellbeing Strategy. However, the

priorities of the Strategy should form a key consideration in the commissioning and allocation of health, social care and wellbeing resources.

4 THE REPORT

- 4.1 The Joint Health and Wellbeing Strategy sets out the Health and Wellbeing Board's strategic intentions for improving health and reducing health inequalities in Bath and North East Somerset.
- 4.2 The Health and Wellbeing Board will deliver these priorities through strong local leadership across the NHS, public health and social care systems and by jointly planning and delivering services.
- 4.3 Over time more detailed delivery plans will be adopted, setting out Board action on priorities such as helping children to be a healthy weight or creating dementia friendly communities.

Joint Health and Wellbeing Strategy priorities

- 4.4 A development group of the Health and Wellbeing Board undertook a process of rigorous prioritisation to reach agreement on the priorities within the JHWS. The process was not easy and included a lengthy assessment of local health and social care need over the course of a year. As a result the Board are confident that the priorities for action set out in this Strategy are right for improving people's health and reducing health inequality.
- 4.5 The priorities are not an exhaustive list of everything that the Council and NHS are doing to meet local health and wellbeing need; but rather a small set of priorities for the Health and Wellbeing Board to really focus on and make a difference.
- 4.6 The Joint Health and Wellbeing Strategy sets out three important themes and priorities. These are:
 - a) Theme 1 – Helping people to stay healthy
 - Helping children to be a healthy weight
 - Improved support for families with complex needs
 - Reduced rates of alcohol misuse
 - Create healthy and sustainable places
 - b) Theme 2 - Improving the quality of people's lives
 - Improved support for people with long term conditions
 - Reduced rates of mental ill-health
 - Enhanced quality of life for people with dementia
 - Improved services for older people which support and encourage independent living and dying well
 - c) Theme 3 – Creating fairer life chances
 - Improve skills, education and employment
 - Reduce the health and wellbeing consequences of domestic abuse
 - Increase the resilience of people and communities including action on loneliness

Consultation on the draft Joint Health and Wellbeing Strategy

4.7 A formal consultation period on the draft Joint Health and Wellbeing Strategy was launched on 30 April and ran until 7 June 2013.

4.8 Consultation responses were received from a range of stakeholders including the Health and Wellbeing Board, health and social care providers, VCSE organisations, members of the public and service users. Many of the responses were positive and welcomed the development of a Joint Health and Wellbeing Strategy to reduce health inequalities and improve health and wellbeing in B&NES.

4.9 Some of the issues from the consultation included:

- a) Need to strengthen what is meant by health inequality locally
- b) Need to strengthen the link with sport and leisure
- c) More clarity on how the themes and priorities will be delivered
- d) Need to better articulate the journey – why these priorities and how are they going to shape commissioning
- e) Need a greater focus on mental illness and wellbeing amongst young people
- f) It's not in an accessible or easy read format

4.10 Cllr Simon Allen presented the draft Joint Health and Wellbeing Strategy to the Wellbeing Policy Development and Scrutiny Panel on 17 May. The minutes from the Scrutiny meeting state:

The Panel welcomed the Health and Wellbeing Strategy and felt that, around the rest of the key areas in the Strategy, the action on reducing social isolation and loneliness is a particularly important issue to be addressed through the Strategy.

Some Panel Members suggested that the Council could look at the Bristol Light Box Happiness Project (provides supportive environment for socially isolated people) as one of ways to tackle loneliness. Councillor Allen welcomed the suggestion.

4.11 These consultation responses have informed and shaped the development of the final Joint Health and Wellbeing Strategy, which has been approved by:

- B&NES Council Cabinet (10 July 2013)
- B&NES CCG Board (25 July 2013)

4.12 It is scheduled to be presented to B&NES Council on 14 November for final approval.

4.13 A copy of the Joint Health and Wellbeing Strategy is included as Appendix One and Appendix Two.

4.14 A copy of the Equality Impact Assessment carried out on the Joint Health and Wellbeing Strategy is included as Appendix Three. This will also inform the ongoing delivery of the strategy and equality considerations will play a key part as more detailed action against the Board's priorities is developed.

5 RISK MANAGEMENT

5.1 A risk assessment related to the issue and recommendations has been undertaken, in compliance with the Council's decision making risk management guidance.

6 EQUALITIES

- 6.1 To reduce health inequality is a key ambition of the Board around which the priorities in the Joint Health and Wellbeing Strategy are framed.
- 6.2 A draft Equality Impact Assessment has been completed and is attached as Appendix Three. Equality considerations will also play a key part as more detailed plans setting out action on the strategic priorities are developed.

7 CONSULTATION

- 7.1 A formal consultation period was carried out on the draft Joint Health and Wellbeing Strategy (summary of feedback presented above). This consultation was promoted through mechanisms including local news sources, B&NES Council and CCG website, Healthwatch B&NES e-bulletin, social media and online networks.
- 7.2 Consultation responses were received from a range of stakeholders including the Health and Wellbeing Board, health and social care providers, VCSE organisations, members of the public and service users.
- 7.3 Health and Wellbeing Board meetings are held in public and are publicised online. Regular engagement sessions are also held prior to the formal Board meetings in order to feed in the views and comments from key stakeholders and service users.

8 ISSUES TO CONSIDER IN REACHING THE DECISION

8.1 Social Inclusion; Customer Focus; Sustainability; Human Resources; Property; Young People; Human Rights; Corporate; Health & Safety; Impact on Staff; Other Legal Considerations

9 ADVICE SOUGHT

9.1 The Council's Monitoring Officer (Divisional Director - Legal and Democratic Services) and Section 151 Officer (Divisional Director - Finance) have had the opportunity to input to this report and have cleared it for publication.

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Background papers	
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